

Instructor: Gary Holley

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COURSE CONTENT:

Methodologies and techniques for using both traditional photography and the computer in creating and manipulating digital imagery. Students will explore a variety of creative techniques for producing, editing and altering images using computers, software and digital tools. Emphasis will be on using Photoshop as a tool in the process of image creation, manipulation and enhancement for visual expression and communication.

PREREQUISITES:

Photo 180 - Completion of Photo 100 or equivalent. **Photo 181** - Completion of Photo 180 or equivalent.

COURSE OBJECTIVES:

- Apply techniques of image acquisition (digital/film).
- Explain digital image structure: pixel dimensions, document size, resolution.
- Explain RGB and CMYK color modes: characteristics and uses.
- Discussion of tools and functionality of Adobe Photoshop CS4.
- Practice using Adobe Photoshop CS4 and supporting technologies to produce visual imagery.
- Apply photo-editing skills to optimize images using appropriate software and techniques.
- Apply production skills to produce graphic files for output from digital imagery.
- Create and display digital images produced from computer-driven printers.

SUPPLIES:

- Student's own photographic work
- File storage/transfer: Blank CD-R's, USB Jump-drive, Iomega 100 megabyte (MB) Zip disk, iPod, firewire drive
- 11x14 black mountboard (5 minimum)
- 11x14 manila envelope (5 minimum)
- 11x14 tracing paper (5 minimum)

RECOMMENDED (NOT REQUIRED) TEXT:

- Photoshop CS4 for Macintosh, a Visual Quickstart Guide, by Elaine Weinman and Peter Lourekas.

COURSE FORMAT:

Photo 180/181 is a 5 hour per week lecture/lab course. This is a 3 unit course. Your attendance is required for both lab and lecture hours. Additional lab hours may be arranged if the lab schedule has allowed for open lab time. Students working during those hours must be capable of working without instructor assistance and must be currently enrolled in good standing.

GRADING AND EVALUATION:

This class is intended to prepare you for a field that utilizes digital imaging. Treat this class as you would a job.

In this course, you are graded on your performance, attendance and active participation.

Eligibility for an "A": complete all projects on time; no more than 3 absences or no more than 4 tardies.

Eligibility for a "B": complete all but one project on time; no more than 4 absences or no more than 5 tardies.

Eligibility for a "C": you must complete all projects; no more than 5 absences or no more than 6 tardies.

Assignments:

1. May only contain the Student's own photographic work. Assignments with images scanned from a magazine, newspaper, etc. or taken off the Internet will NOT be accepted.
2. Must be printed, mounted and ready for critique by the beginning of the class.
3. Are to be on time. Any assignment that is late, or not ready for critique, will be downgraded one full grade.
4. May be re-done for a better grade (**except** for the Final Project or exams) until the final week of class.

(5) Projects @ 100 points each = 500 points

(1) Written Assignment = 100

Mid-Term or Exams = 200

Final Exam or Portfolio = 400

Attendance and Participation = 300

TOTAL = 1500

Please note that all content and projects may be subject to change.

STUDENT RESPONSIBILITIES:

Adding/Dropping:

It is the student's responsibility to drop all classes in which he/she is no longer.

It is the instructor's discretion to withdraw a student after the add/drop deadline (09/04/09) due to excessive absences.

Students who remain enrolled in a class beyond the published withdrawal deadline, as stated in the class schedule, will receive an evaluative letter grade in this class.

Attendance:

You are expected to attend each and every lecture and lab sessions. If you desire to drop the course, submit the proper paperwork to the Admissions Office. It is your responsibility to get information from missed lectures from other classmates. Lecture material will not be reviewed for those who are tardy or absent. If you will be absent for two or more consecutive class meetings, leave a message with the instructor (either by phone or campus mailbox) so you will not be dropped by mistake.

Tardiness:

Tardiness is disruptive to the entire class. A student may be considered tardy when he/she is more than five (5) minutes late to class. Three (3) tardies = one (1) absence.

Cheating/Plagiarism:

Students are expected to be honest and ethical at all times in their pursuit of academic goals. Students who are found in violation of district Procedure 3100.3, Honest Academic Conduct, will receive an "F" grade on the assignment in question and may be referred for disciplinary action in accordance with Procedure 3100.2, Student Disciplinary Procedures.

Academic Accommodations:

Students with disabilities who may need academic accommodations must discuss options with their professors during the first two weeks of class.

Student Conduct:

The S.D.C.C. catalog states, "No student may interfere with a student's opportunity to learn." Behavior, which is disruptive to the class progress, to students in the class, or to the instructor, will not be tolerated. Eating, drinking, smoking or bringing children to class is forbidden by district policy.

Credit/No Credit

Beginning Fall 2009, the title "credit/no credit" will change to "pass/no pass" in accordance with Title 5, section 55022.

IMPORTANT DATES:

SEMESTER SCHEDULE (Spring 2010):

Week 1

T 1/25 Introduction / Syllabus / Lab Procedures / Resources / Photographic Pathways
 TH 1/27 Workflow Overview / Storage / Archiving / Key Concepts / Photoshop Overview

Week 2

T 2/2 Digital File Basics / File Formats / Digital Color Essentials
 TH 2/4 Camera Raw / Adobe Bridge Essentials

Week 3

T 2/9 Digital Darkroom/ Retouching / **Project 1** - Digital Darkroom
 TH 2/11 **LAB** - work on Project 1

Week 4

T 2/16 Selections / Quick Mask
 TH 2/18 **Project 1 Due**

Week 5

T 2/23 Photographic Composition / **Project 2** - Compositional Elements
 TH 2/25 **LAB** - work on Project 2

Week 6

T 3/2 Quiz 1 / Layers / Blending Modes
 TH 3/4 **LAB** - work on Project 2

Week 7

T 3/9 Toning / Alternative Processes / **Project 3** - Photographic Effects
 TH 3/11 **Project 2 Due** / Painting Tools

Week 8

T 3/16 Layer Masks / Adjustment Layers
 TH 3/18 **LAB** - work on Project 3

Week 9

T 3/23 Composites: Examples and Techniques / **Project 4** - Photographic Composites
 TH 3/25 **Project 3 Due**

Week 11 Spring Break (3/29-4/2)**Week 10**

T 4/6 Color Management Overview / Print Proofing
 TH 4/8 **LAB** - work on Project 4

Week 12

T 4/13 Type and Layout Basics / Layer Styles / **Project 5** - Advertisement
 TH 4/15 **Project 4 Due**

Week 13

T 4/20 Actions / Batch Processing / Automated Features
 TH 4/22 **LAB** - work on Project 5 / **Hand-in:** Advertisement Creative Brief and layout sketches

Week 14

T 4/27 Filters / Special Effects / **Final Project** - Movie Poster
 TH 4/29 **Project 5 Due** / Copyrighting / Watermarking / Metadata

Week 15

T 5/4 Photoshop Review
 TH 5/6 **LAB / Hand-in:** Movie Poster "title" and layout sketches

Week 16

T 5/11 **Quiz 2 / LAB** - work on Final Project
 TH 5/13 **LAB** - work on Final Project

Week 17

T 5/18 **LAB** - work on Final Project
 TH 5/20 Final Project Due